

Pressemitteilung / Press Release



New eXtra4 Catalogue for stock range

Modern design - old prices

Birkenfeld, 11.01.2021. The entire stock range in a single brochure - both for labelling via computer and thermal transfer printer and for labelling by hand! The new catalogue from eXtra4 Labelling Systems provides an overview of all products for labelling jewellery, watches and gemstones that can be obtained from Ferdinand Eisele GmbH and its subsidiary eXtra4 Software + Service GmbH at a fixed price without production order.

A fresh catalogue concept

Where previously two catalogues had to be consulted, one shows with a uniform design what labels, software, printers, scanners and accessories are available from stock. The updated design not only

integrates two worlds - manual marking and data technology, it also lifts visual quality and clarity to a new level: more image material clarifies the use of labels, a clear structure with comprehensible colouring and symbolism makes it easier to find one's way around the extensive range. QR codes digitally integrate in-depth information from brochures and the website via mobile devices.

Product range updated - prices constant

With the design revision, the assortment was also streamlined, new products were added and items that were no longer in demand were removed. If any items you have come to love are no longer listed in the new catalogue, please inquire! As a gesture of goodwill, we often continue to supply existing clients. Remaining stocks are also still sold, of course! - And all this takes place at the already valid prices. Despite the new look for the entire stock range, catalogue prices remain constant. They were adjusted a year ago to reflect the increased cost of materials and manufacturing and can usually be maintained for 2 years. For catalogue copy orders please phone or email info@extra4.com, downloads at www.extra4.com.

(1.868 digits incl. blancs)

Image captions

Now available: the new general catalogue for the stock range of eXtra4 Labelling Systems